



WELCOME NEW DIRECT MEMBER OF **EBA ARMENIA!**



GOOD CREDIT UCO CJSC 

ARTASHES TONOYAN
CEO

"...I think EBA is well placed to further bridge ties between EU and Armenia, it is a good platform for mind and experience sharing, for tapping into best international practices; we see EBA's prominent role in advocacy and contribution to Armenia's development and prosperity.."

20 September, 2019

EBA ARMENIA AND ITS MEMBERS(PARTICULARLY REPRESENTATIVES OF FINANCIAL SECTOR) WERE INVITED TO EU EXTERNAL INVESTMENT PLAN (EIP) OUTREACH EVENT

On 20 September, within the framework of the European Commission's Deputy Director-General for Neighbourhood and Enlargement Negotiations Katarína Matheriová's visit to Armenia, the launch event of the EU External Investment Plan (EIP) took place in Yerevan. The Deputy Director-General Katarína Matheriová, the EU Ambassador to Armenia Andrea Wiktorin and the RA Deputy Minister of Economy Varos Simonyan delivered opening speeches. During the event EIP, its financial instruments and main components, the policy objectives of the investment opportunities in Armenia under the EIP and ways to enhance the business environment to unlock investment flows were presented.



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19 September, 2019

**EBA EXECUTIVE DIRECTOR WAS A
PANELIST IN "EASTERN PARTNERSHIP
POST-2020" PUBLIC CONSULTATION
ORGANIZED BY EUD ARMENIA**

On 19 September within the framework of the visit EaP Post-2020 Consultations took place in Yerevan. The Deputy Director-General Katarína Mathernová, the EU Ambassador to Armenia Andrea Wiktorin and the RA Deputy Minister of Foreign Affairs Avet Adonts delivered opening speeches at the event, encouraging all the participants to actively contribute to the discussions and feel ownership for the EaP's future beyond 2020, ensuring that the EaP remains relevant and inclusive. EBA Executive Director Ms. Diana Sarumova spoke on a session devoted to how to sustainably boost economic and human capital development and prosperity. The event was attended by the representatives from the RA Parliament, Government, EU Member State Embassies, civil society and private sector organisations, think tanks, academia, media, youth and other stakeholders.





24 September, 2019

**EBA ARMENIA PARTICIPATED IN
CORPORACIÓN AMÉRICA
AIRPORTS INTERNATIONAL
COMPLIANCE AND ANTI-
CORRUPTION CONGRESS 2019**

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On 24 September “Corporación América Airports (CAAP) International Compliance and Anti-Corruption Congress 2019” entitled “A Sustainable Way to Transparency in the Public and Private Sectors” has been held for the first time this year, the hosting country is Republic of Armenia. Opening speeches at the Congress were delivered by RA Deputy Prime Minister Tigran Avinyan, General Manager of “Armenia International Airports” Marcelo Wende and CAAP Compliance and Internal Control Director Gustavo Nigohosian. More than 150 representatives of the largest business and public sector of Armenia, including EBA Armenia, attended and the speakers were the representatives of international and regional organizations, such as the Center for International Private Enterprise (CIPE), the World Compliance Association (WCA), the European Corporate Governance Institute (ECGI), the global organizational consulting firm Korn Ferry, the International Finance Corporation (IFC), audit companies Deloitte and PricewaterhouseCoopers (PwC), the European Bank for Reconstruction and Development (EBRD), and Transparency International.



EBA ARMENIA PARTICIPATION IN SEVERAL ACTIVITIES



19 September, 2019

**EBA ARMENIA HOLD A MEETING
WITH A TEAM OF EXPERTS
CURRENTLY ASSISTING THE
EUD ARMENIA**

On 19th of September, EBA Armenia organized a meeting with Zinta Miezaine, Team leader of experts currently assisting the EUD Armenia in preparing communication materials for CEPA and its implementation Road map. During the meeting EBA Lobby and Advocacy Manager Mr. Edgar Andreyan presented the issues that bother our Members and clarified specific questions.

12 September, 2019

**EBA ARMENIA ATTENDED THE
RECEPTION DEDICATED TO
THE INDEPENDENCE DAY OF
UKRAINE**



On September 12, the Embassy of Ukraine in the Republic of Armenia held a reception to celebrate the 28th anniversary of Ukraine's Independence.

Representatives of the Government of the country, including Deputy Minister of Foreign Affairs of Armenia Avet Adonts as senior guest, deputies of the Armenian National Assembly, members of the diplomatic corps accredited in Armenia, representatives of the Ukrainian community and business, non-profit organizations, experts and politicians participated in the event.



26 September, 2019
EBA ARMENIA PARTICIPATED IN "REVIEW OF ARMENIAN ECONOMY AND FDI ENVIRONMENT" PRESENTATION BY BERLIN ECONOMICS GMBH.



On 26th of September EBA Member German Business Association organized a meeting, where Berlin Economics GMBH presented their research on "Review of Armenian economy and FDI environment". The special topics of the meeting were the recent political events, fight against corruption, the challenges and government plans of energy, FDI attraction focusing on most promising target groups and institutional framework.



EBA ARMENIA PARTICIPATION IN SEVERAL ACTIVITIES



4 September, 2019

**EBA ARMENIA PARTICIPATED IN
WOMEN EMPOWERMENT
PRINCIPLES
(WEPS) WORKSHOP**

On 4th of September, EBA Armenia participated in a workshop, where the benefits and the process of WOMEN EMPOWERMENT PRINCIPLES (WEPS) implementation in a company in more details were presented.

16 September, 2019

**EBA ARMENIA ATTENDED THE EU
COMMUNICATION TRAINING IN THE
FRAMEWORK OF EU FUNDED
PROJECTS**

*SUPPORT OF EUROPEAN BUSINESSES IN
ARMENIA*



On 16 September EBA staff took part in the EU Communication Training organized by the EU Delegation to Armenia organized in the frames of "Support to EU Communication on Reforms in Armenia II" devoted to how to ensure the visibility of the EU, communication requirements and their practical application.

In the course of the training, the theoretical bases of the PR were presented, such as James E. Grunig's four models of Public Relations, as well as their practical implications. The participants also discussed how to organize informational campaigns and events shifting from content to the increase in impacts. Then the participants brainstormed how they can promote their projects, particularly on Europe Day 2020.

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24 September, 2019

EBA AND ITS MEMBERS ATTENDED "THE SENSES OF ITALY" EVENT ORGANIZED WITH THE SUPPORT OF EBA MEMBER FIRST OUTSOURCING COMPANY .

On September 24th at 2 pm, the Italian Embassy in Armenia and Mesrop Mashtots Institute of Ancient Manuscripts, with the support of EBA Member First Outsourcing Company LLC, hosted an event called "The Senses of Italy" dedicated to niche perfumery.

In the evening a cocktail hosted at the "Montmartre" restaurant offered the opportunity to all conference participants to exchange views and interact with key note speaker Antonio Alessandria, delving deeper into the world of fine perfumery. getting in touch with the exclusive perfume maker, his creative nature and products, as well as to discuss business opportunities and possible future partnerships.

The aim of the event was to draw attention to the traditions and distinctive elements of modern Italian perfumery by comparing it with the fragrance sector in Armenia, as well as placing it in the context of global perfume industry trends



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12 September, 2019

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EBA ARMENIA PARTICIPATED IN PRESENTATION OF DIGITAL ECONOMY STRATEGIC ANALYSIS (DESA)

On 12th of September EBA Armenia was invited to the presentation of initial findings of Digital Economy Strategic Analysis (DESA) organized by World Bank Armenia. The meeting was attended by private sector, government representatives and World Bank experts and the discussion was full of comments and observations. The meeting was opened by Armen Abroyan, Deputy minister of Ministry of High-Tech Industry, highlighting the importance of digital economy, afterwards the discussion was focused on digital dividends and digital adoption by government, digital sector and digital infrastructure and the enabling environment in Armenia.



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