



WELCOME NEW DIRECT MEMBER OF EBA ARMENIA!



FLASH MOTORS LLC

ALEKSANDR LALAYAN
DIRECTOR



"FLASH MOTORS" company, official representative of a number of popular brands Hankook, Triangel, Masuma, Meyle, Bosh, Tenax imports tires, spare parts, batteries, motor oils directly from manufacturers in Armenia, has a wide network of retail outlets in Armenia and in the provinces, armed with state-of-the-art equipment, the best specialists and several stations in Armenia, it offers a wide range of auto maintenance services.



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20 November, 2019
EBA ORGANISED A ROUND TABLE DISCUSSION ON TAX ADMINISTRATION AND LEGISLATION
PUBLIC- PRIVATE DIALOGUE PLATFORM

On November 20, EBA Armenia organized Round Table on Tax Administration and Legislation awareness in the scope of the EU funded Project "Strengthening EU Business Development in Armenia". Public officials, international organization representatives, embassies, EBA Members, partners and potential members have attended the event. DWV German Business Association's and Armenian-Italian Chamber of Commerce's members have also attended the event. For about 100 international and local large, medium and small companies attended the Round Table. The opening speeches were made by Mr. Gregory Tsouris (Deputy Head of Cooperation Section of the EU Delegation to Armenia) and Mr. Varos Simonyan (Deputy Minister of Economy of the RA). During Public-Private Dialog the representatives from the government, particularly, Mr. Arman Poghosyan (Deputy Minister of Finance of the RA), Mr. Hrachya Muradyan (the Head of the Department of Administration Methodology, Procedures and Service of the SRC), and international organizations, Mrs. Yulia Ustyugova (IMF Resident Representative in Armenia), Ms. Anahit Basentsyan (World Bank Consultant of Tax Team), conducted presentations related to the tax policy, governance, administration and ideas/plans for the future. EBA Board Member organization EY Armenia representative Mr. Kamo Karapetyan (Head of Tax Practice) moderated the event and presented Transfer Pricing new regulation. At the end of the event Q/A session was held and EBA Members have risen issues related to the business environment improvement. Protocol of the meeting will be published at the EBA web page during upcoming days. In addition, the Coffee-break of the EBA Tax Administration and Legislation Event was sponsored by EBA Partner "IM CAFFE", which is the only and exclusive representative of Caffè Diemme Brand in Armenia.



CONSULT THE PROTOCOL



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2-6 December, 2019

EXECUTIVE DIRECTOR OF EBA ARMENIA ATTENDED REGIONAL MEETING OF EBO WVN IN TOKYO

TOKYO, JAPAN

Three days regional meeting of the European Business Organization World Wide Network (EBO WVN) took place for the first time in Tokyo from 2 to 4 December at the EU Delegation in Japan. The meeting was organized by European Business Council Japan and gathered EBO members from more than 30 countries as well as representatives of the EU Commission, local and international businesses and local and national Japanese authorities. Her Excellency EU Ambassador to Japan Ms. Patricia Flor and the major/governor of Tokyo Ms. Yuriko Koike have attended the meeting and made opening speeches. EBA Armenia executive director Ms. Diana Sarumova represented Armenia during the meeting.

One of the reasons for choosing Tokyo as the venue of the EBO WVN 2019 regional meeting has been the recent implementation of the EU-Japan Economic Partnership Agreement, the largest and most advanced free trade agreement in the world. During the meeting, the general discussion was focused on the features of the Japanese economy in its maturity stage. Of considerable interest were the discussions on the expansion of the existing sustainable and high-quality cooperation between EU and Japanese businesses in third countries within the framework of the recently signed Connectivity agreement between EU and Japan. In closed sessions and workshops the EBOs have discussed governance, best practices in advocacy and the possibility of regional cooperation among them.

Mr. Francesco Formiconi, EBC Japan's Executive Director, declared that the meeting was a great success and that the Network showed great growth potential great influence in the undergoing trade treaty negotiations of the EU all around the world.

The meeting was hosted by European Business Council Japan and gathered members from more than 30 countries as well as EU officials, Head of the EU Delegation in Japan, local and international businesses. The meeting was launched by the Governor of Tokyo, Ms. Yuriko Koike.

EBA Moldova was represented by Mariana Rufa, who presented the EBA Moldova structure and key focus area of support to businesses.

Also during the EBO WVN Autumn Annual reunion in Japan, Tokyo, on 3rd of December, EBA had an excellent meeting with HE Mr. Vasile Bumacov, Ambassador of Moldova in Japan on fostering trade between the two countries and ensure a closer and more productive cooperation on a number of areas relevant for business support and development.

14 December, 2019

EBA BOARD MEMBER MERCEDES-BENZ ARMENIA AND ACBA LEASING SUMMARIZED THE RESULTS OF 'TAKE INTO ACCOUNT' CAMPAIGN

The New Generation (Hashvi, Ar) campaign which was launched in 2019 due to cooperation of EBA Board Member Avangard Motors and Acba Leasing, was summarized. By the decision of Avangard Motors, around 500 Mercedes-Benz Sprinters were introduced to the Armenian market, which served to the development of various businesses. Furthermore, Acba Leasing provided excellent conditions for getting cars. The partnership started with the concept of "Take into Account" to count on every detail. Summing up the project, Mr. Gevorg Gevorgyan, the director of Avangard Motors, considers it to have been succeeded. The goal was to show the customer that they could deliver a product that would benefit all sides. "Take into account" is a good example of a promising partnership. Two years maturity and 10% down payment: these are the terms offered by Avangard Motors and Acba Leasing by the end of the year. This year Mercedes has updated its lineup of SUVs. During the event, the new Mercedes Benz GLS model was exhibited, which is considered to be the S-Class SUV.



15 November, 2019

EBA FOUNDING MEMBER INTRACOM ARMENIA WAS THE GOLD SPONSOR OF 2ND PROJECT MANAGEMENT ANNUAL CONFERENCE 2019

On November 15, the Second Project Management Annual Conference took place, an exclusive event for project management professionals in Armenia. EBA Member Intracom Armenia was a Gold sponsor of the event.

The conference was opened by Thomas Mazejian, the President of the Armenian branch of the Project Management Institute had an opening speech, who talked about the achievements of the organization.

Deputy of the State Revenue Committee Miqayel Pashayan presented the approaches and experience of project management implemented in the SRC. Tigran Jrbashyan from Ameria Group, Lusine Hayes from American University of Armenia, PMI Lithuanian President Rokas Sam and other guests also gave speeches.

The event was attended by more than 300 professionals from different domains, including EBA and its members, who were excited and eager to improve their knowledge and skills in project management. The second part of the conference included workshops with speakers from United Kingdom and Lithuania. The workshop topics were related to projects in project management in the public sector, agile project management and the importance of PMO.

The purpose of the conference is to share experience among project management professionals, as well as to provide an excellent environment for establishing a good networking platform for Armenian and foreign officials.



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19 November, 2019

EBA MEMBER COCA-COLA HBC HAS OPENED A VISITOR CENTER

On 19 November, EBA Member Coca-Cola HBC opened a Visitors Center at the Happiness Factory. Here visitors will have the opportunity to get acquainted with the most interesting episodes of Coca-Cola brand history, learn about the company's activities on innovative technologies, projects, strategies, see bottling lines, product development processes and, of course, enjoy their favorite beverages.

The center is an educational platform and a window into the world through the eyes of Coca-Cola. The Visitor Center will host youth over the age of 12, as well as students. At the same time, the center is open to any visitor interested in the company's history, responsible business activities, strategy and production processes equipped with innovative technologies.

"In Armenia we have been producing the most famous beverage in the world for 23 years. We are very pleased to continue the contribution to the socio-economic development of Armenia through our activities and community well-being programs and at the same time we are very proud that all this has been reflected in our newly opened visitors' center. We are committed to continue investing in Armenia's socio-economic development. The concept of Visitor Center has been developed taking into account the experience of Visitor Centers already operating in a number of countries, as well as the specifics of the Company's operations in Armenia" stated Constantinos Spanoudis, General Manager BU Ukraine - Armenia - Moldova at Coca-Cola Hellenic Bottling Company.



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29 November, 2019

EBA ARMENIA ATTENDED THE CLOSING EVENT OF "SUPPORT TO SME DEVELOPMENT IN ARMENIA" (SMEDA) PROJECT

On 29 November, the EU-supported "Support to SME Development in Armenia" (SMEDA) project's "Backing Success-Capturing Results" closing event took place in Yerevan. The EU Ambassador Andrea Wiktorin, RA Deputy Minister of Economy Naira Margaryan, Deputy Ambassador of the Federal Republic of Germany to Armenia Klaus Wendelberger and GIZ Armenia Country Director Anne Kempa attended the event and delivered welcoming remarks. The EU Ambassador Andrea Wiktorin highlighted that the EU SMEDA project showcased the huge potential of the entrepreneurship ecosystem in Armenia. Ambassador Wiktorin thanked GIZ and all the implementing partners of EU SMEDA project, as well as all the stakeholders that collaborated with the EU Delegation in the past three years. She added that the EU Delegation is looking forward to continuing working with them in support of Armenia's businesses.



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26 November, 2019

EBA ARMENIA PARTICIPATED IN 2ND ANNIVERSARY OF THE SIGNING OF THE EU-ARMENIA COMPREHENSIVE AND ENHANCED PARTNERSHIP AGREEMENT (CEPA)

On 26 November, the 2nd Anniversary of the signing of the EU-Armenia Comprehensive and Enhanced Partnership Agreement (CEPA) was celebrated by the inclusive "Stronger Together" fashion show with participation of people with disabilities. The EU Ambassador Andrea Wiktorin and the RA Deputy Minister of Labour and Social Affairs Arman Udumyan delivered opening remarks. "The European Union and the Armenian Government have decided to celebrate the 2nd Anniversary of CEPA by showing our commitment to promoting inclusive development in Armenia and to advance the rights and opportunities for all citizens in Armenia," said Ambassador Wiktorin. The event was also attended by Luc Devigne, Director for Russia, Eastern Partnership, Central Asia and OSCE of the European External Action Service and Lawrence Meredith, Director for Neighbourhood East and Institution Building of the European Commission and other high-ranking officials.



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EBA ARMENIA PARTICIPATION IN NATIONAL DAYS



11 November, 2019

EBA ARMENIA ATTENDED THE RECEPTION DEDICATED TO THE 101ST ANNIVERSARY OF POLAND INDEPENDENCE

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On 11 November, the Embassy of the Poland in Armenia held a reception to celebrate 101st Anniversary of independent Poland.

Representatives of the Government of the country, Parliament members of the Armenian National Assembly, members of the Diplomatic Corps accredited in Armenia, representatives of the Polish community and business, non-profit organizations, experts and politicians participated in the event.

10 December, 2019

EBA ARMENIA ATTENDED THE RECEPTION DEDICATED TO THE 102ND ANNIVERSARY OF FINLAND INDEPENDENCE



On 10 December, EBA Armenia attended the reception dedicated to the occasion of the Independence Day of Finland. Her Excellency Ambassador Arja Makkonen gave an opening speech, highlighting the role of cooperation between two countries.

The event was attended by public and private sector representatives, including EBA Members, members of the Diplomatic Corps.



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EBA ARMENIA PARTICIPATION IN SEVERAL ACTIVITIES



12 December, 2019

EBA ARMENIA AND ITS MEMBERS HAD A MEETING WITH IMF REPRESENTATIVES

On 12 December, EBA Armenia and its Members attended the meeting with the IMF new mission chief for Armenia Mr. Nathan Porter.

The meeting was organized with the private sector representatives to discuss issues related to Armenia's business climate, investment opportunities and challenges, as well as necessary actions to be taken.

14 November, 2019

EBA ARMENIA PARTICIPATED IN THE PRESENTATION OF FRUIT LOGISTICA ORGANIZED BY EBA MEMBER GERMAN BUSINESS ASSOCIATION

On 14 November, EBA Armenia attended the presentation of Fruit Logistica company organized by EBA Member DWV German Business Association. The event was attended by the representatives of agriculture and food sector, as well as business chambers and other stakeholders. The event was closed by interactive discussion between participants and question-answer session.



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EBA ARMENIA PARTICIPATION IN SEVERAL ACTIVITIES



9 December, 2019
EBA ARMENIA ATTENDED THE FAREWELL EVENT OF COUNSELLOR OF EMBASSY OF POLAND, MR. MAREK RESZUTA

On 9 December, EBA Executive Director Ms. Diana Sarumova attended the partnership appreciation and a farewell event of Counsellor, Head of Political & Economic Section - Mr. Marek Reszuta. The event was attended by the representatives of public and private sector and Polish community.

2 December, 2019
EBA ARMENIA THE PRESENTATION OF RIN ARMENIA, WELCOMED BY THE FRENCH EMBASSY IN ARMENIA



On 2 December, EBA Armenia attended presentation of the team of Rin Armenia, member of the global network Rina, on its work on the internet of the future welcomed by the French Embassy in Armenia. Under the direction of Louis Pouzin, one of the creators of the internet, Rina is working on the network that will allow us to go beyond the limits of the internet as we have known it for 50 years. Armenia stands out as a land of innovation and France accompanies it in its digital revolution.



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4-6 December, 2019

EBA LOBBY AND ADVOCACY MANAGER PARTICIPATED IN THE EAP 11TH ANNUAL ASSEMBLY

BRUSSELS, BELGIUM

On 4-6 December, the 11th Annual Assembly – “EaP4EU: Joining forces for a win-win partnership” was held in Brussels, hosting over 300 civil society representatives from the EaP region and the EU as well as international stakeholders, key decision makers and journalists.

Olivér Várhelyi, the newly appointed Commissioner for Neighbourhood and Enlargement Negotiations opened the conference, stressing the importance of empowering civil society and strengthening its role at all levels of policy making in order to support better democratic processes and resilience in the Eastern Partnership countries.

More than 25 Brussels based stakeholders, think tankers and experts debated with EaP CSF representatives in a participatory World Café format the key ideas EaP CSF submitted to the structured consultation. This major issue became the focus of the high-level panel Future of the EaP: challenges ahead and enabling civil society, featuring the State Minister for Reconciliation and Civic Equality, Georgia – Ketevan Tsikhelashvili, Minister of Justice of Armenia – Rustam Badasyan, Director, Russia, Eastern Partnership, Central Asia, Regional cooperation and OSCE, EEAS – Luc Devigne and the Director Neighbourhood East and Institution Building, DG NEAR, European Commission – Lawrence Meredith.

As the highest decision-making body of the EaP CSF, the General Assembly adopted the new Statute of the Forum (ENG, RU), which will allow the Forum to make a next step in implementation of its ambitious internal reform focusing on ethical standards, transparency and accountability. The General Assembly also adopted the Forum’s 11th Annual Assembly Declaration (ENG, RU), with recommendations aimed at the future of the EaP policy and preparations of the sixth Eastern Partnership Summit coming up in 2020.



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29-30 November, 2019

EBA BUSINESS PROJECTS COORDINATOR PARTICIPATED IN THE "ENTERPRISE EDUCATION POLICY DIALOGUE" TWO-DAY EVENT

AGHVERAN, KOTAYK

British Council Armenia in collaboration with AUA Creative Spark: Get Ready to Innovate - Armenia programme organised an "Enterprise Education Policy Dialogue" which brought together representatives of the Government and the National Assembly of Armenia, renowned experts from UK and Armenia for creative collaboration on the challenges and desirable changes in the sphere of enterprise education in Armenia. During the event research results on how Design Thinking enables innovation and positive change at the intersection of entrepreneurship, education, and public good were presented.

Deputy Minister of Education, Science, Culture and Sport of the Republic of Armenia Lusine Arakelyan presented the activities of the Ministry in the sphere of entrepreneurship and financial education in educational programs. According to the Deputy Minister, general education programs include financial and entrepreneurial education topics, which are integrated into various subject programs and taught in schools. The Ministry of Education and Science is cooperating with the Central Bank of Armenia to implement the financial education program, in particular, joint training courses for teachers have been held. Deputy Minister L. Arakelyan noted that financial education is being provided in about 750 public schools, and some 4,000 teachers have already been trained.

The two-day event also considered the policy implications associated with giving a wider constituency a greater voice in the future that matter to Armenia.



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EBA ARMENIA PARTICIPATION IN NATIONAL DAYS



16 December, 2019

EBA ARMENIA PARTICIPATED IN THE ROUND TABLE DISCUSSION ON 'EXPORT AND MARKETS' TOPIC

On 16 December, EBA participated in the round-table discussion on "Export and Markets", which was organized in the scope of "EU for Women. Economic Empowerment through Social enterprise" project by the Near East Foundation UK and Women's Development 'Resource Centre' Foundation in Goris.

The above mentioned project aims to reinforce and diversify CSO financial resources by improving their business models and social enterprise activities.

5 December, 2019

EBA ARMENIA ATTENDED LAUNCH OF WORLD BANK IN PARTNERSHIP WITH UK GOVERNMENT'S GOOD GOVERNANCE FUND



On 5 December, EBA Armenia attended launching event of a new advisory program in Armenia delivered by the World Bank Group, in partnership with the UK Government's Good Governance Fund (GGF) to help reform investment climate, attract foreign direct investment, and foster female entrepreneurship to spur business growth and job creation.





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EBA CHRISTMAS NETWORKING PARTY



On 17th of December EBA Armenia organized a New Year celebration party at Pahest 33. Event was attended by EBA direct and indirect members as well as government representatives, international officials, ambassadors and consults having the chance to enjoy an evening of live music, drinks, dinner and networking with EBA Armenia. During the event EBA Executive Director Ms. Diana Sarumova thanked the partners for a productive and fruitful cooperation and wished a successful and prosperous year!

MERRY CHRISTMAS AND HAPPY NEW YEAR! MAKE NEW YEAR'S EVE SPECIAL WITH EBA MEMBERS!

IT'S THE SEASON
TO BE JOLLY!



Surprise your partner on
New Year's Eve!
Delicious food
& Live Saxophone music
will take you through the
real festive mood

*Price for two
only for AMD 32.000*

31 DECEMBER 2019
7 - 10 PM
GALLERY RESTAURANT



NEW YEAR'S EVE 2020 AT CUCINA

Spend the new year's eve at Cucina with your loved ones. You will get the chance to welcome 2020 with a spectacular view to the large Christmas Tree located in the Republic Square and the beautiful fireworks.

Price per person: starting from 55,000 AMD

For details please contact :
Ani Afrikyan - Banquet Manager
e-mail: ani.afrikyan@marriott.com
Mobile: 096-613220

ARMENIA MARRIOTT HOTEL YEREVAN
AMIRYAN 1, YEREVAN, ARMENIA



2020
NEW YEAR
PARTY

ESTD 2017

BURO

WEDNESDAY JAN 1

01:00 LOUNGE ZONE



EUROPEAN BUSINESS ASSOCIATION ARMENIA

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**MERRY CHRISTMAS AND HAPPY NEW YEAR!
MAKE NEW YEAR'S EVE SPECIAL WITH EBA MEMBERS!**

VINCÉNT
WINE ROOM

WINE TASTING



December 28
19:30

Congress Hotel, Lobby Area
Italy 1 str. Yerevan, Armenia
(374 10) 59 11 99



We're throwing a party and you'll have a blast as we ring in the new year and say goodbye to the last!

MOOD CREW: DJ GREG; DJ ARIK K

There is going to be THE GREATEST SHOW PROGRAM that even Corban Dallas from 5th Element would go jumping out of his place to a standing ovations.

Don't be tardy or you'll miss our New Year's party!

For more information please contact:

+374 44 99 99 59, info@pahest33.am

Yerevan, Moskovyan 29/4, #Pahest33, January 1, 1:00 AM



Radisson BLU
HOTEL, YEREVAN

White Night
2020

New Year Party
at Radisson Blu Hotel, Yerevan

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