

# Invest **Armenia** incentives & opportunities



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<https://investin.am>



# A DOT ON THE WORLD'S MAP

## HOW WORLD SEES ARMENIA

- **0.005% of world's land area**
- **0.04% of world's population**
- **0.01% of world's GDP**





# What makes Armenia different?

## Culture

- Christianity from 301 A.D.
- Manuscripts Repository
- 6100 year-old winemaking

## Technology

- Chess at schools
- A 7-year old knows coding
- TUMO high-tech know-how



# Christian Heritage & Matenadaran



# 6100-year-old winemaking





# Chess & Tech Education





# TUMO Free Schools in Armenia

[www.tumo.org](http://www.tumo.org)

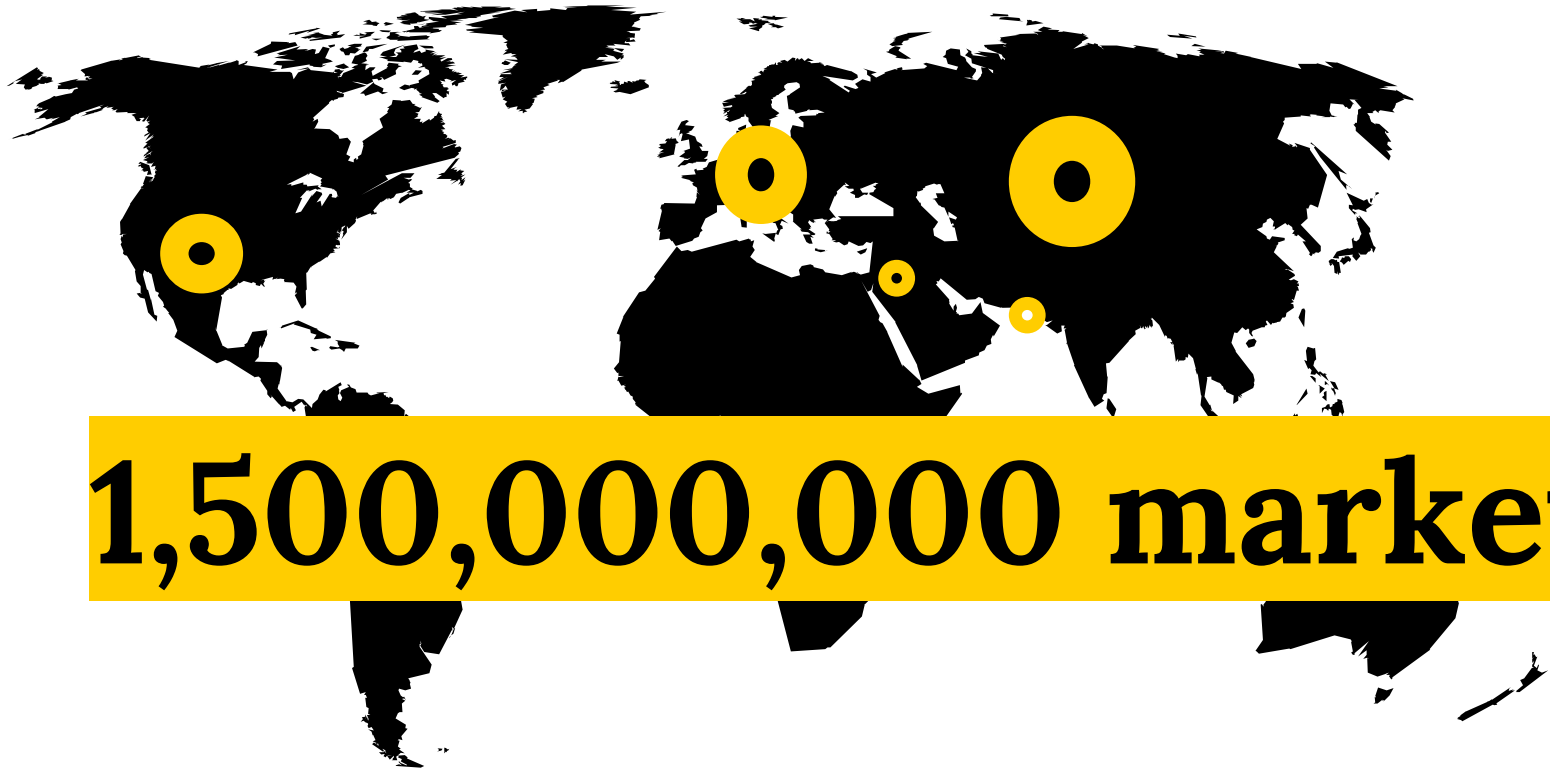


# Free Smart Centers in rural Armenia



*Based on the World Bank Report,  
Armenian GDP PPP (measured in  
current international dollar) grew  
total of 335% per capita in the  
years 2000-2021 becoming 6<sup>th</sup> best  
worldwide in these terms*

“



**1,500,000,000 market**

**0%**

# World's Top 10

**Ease of registering property**

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**Ease of registering business**

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**OECD FDI Regulatory Index**

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# TAXES

Tax regimes in Armenia



## **Microbusiness tax regime**

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**Annual turnover < \$55.000: 0% profit tax, 0% VAT, personal income tax fixed 10\$ per month irrespective of the salary**

## **Sales tax regime**

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**Annual turnover < \$220.000: 0% profit tax, 0% VAT, 1.5-5% sales tax from annual turnover, personal income tax 21%**

## **General Tax Scheme**

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**18% profit tax, 20% VAT, personal income tax 21%**

# TAX Calculator

Tell us more about your business

Business sector\*

Choose business sector



Legal status\*

Choose your legal status



Number of employees\*

Average monthly salary per employee\*

\$



Expected average monthly profit\*

\$

Annual sales\*

\$

<https://investin.am/businessinarmenia>

Reset

Calculate

# SECTORS

Which sectors in Armenia shall we invest in?





## **Structure Invest Armenia**

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**Investment  
Incentives**

**Success  
Cases**

**Investment  
projects**





← EXIT

# IT SECTOR



# 1,220,000,000\$

Annual Revenue

# 1524 companies

65% Foreign, 35% Local

# 28%

Average Annual Growth



# Investment Incentives

## Special tax regime for IT Start-ups

In case the start-up has <30 workers:  
0% profit tax for 5 years, personal  
income tax 10% instead of 21%

## Relocation of IT Companies to Armenia

For IT companies with 50+ workers  
relocating to Armenia: 50%  
reimbursement of the personal income  
tax payments

## Mortgage payments reimbursement

Mortgage payments are reimbursed  
from personal income tax payments. IT  
workers get mortgage at 0%.

# Success Cases



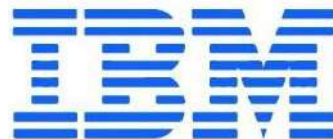
ManyChat



Grid Dynamics



vmWare®



SYNOPSYS®



BostonGene



CoinStats



Microsoft



EVEN  
BET  
GAMING



NVIDIA®

exactpro

EXITUS ACTA PROBAT



JOOmag  
DIGITAL PUBLISHING SOLUTIONS

PicsArt



SEMRUSH



UNIGINE



krisp



NATIONAL  
INSTRUMENTS™



QUANTORI

SIEMENS

Mentor  
Graphics®



# IT Investment Projects

HELTUN SOLUTIONS LLC



# Heltun Smart Home Devices Manufacturing

REQUIRED INVESTMENTS

**\$250 000**

MIN. TICKET SIZE

**\$150 000**

PROFITABILITY

**55%**

PAYBACK PERIOD

**2 years**

**PREMIUM QUALITY SMART HOME (IOT) DEVICES DEVELOPING AND PRODUCING COMPANY IS SEEKING INVESTMENTS TO EXPAND ITS PRODUCTION GIVEN THE HIGH VOLUME OF CONTRACTS AT HAND**

[see more](#)

 YEREVAN



TRUDENT LLC



# Trudent - Dental Clinic Management System

REQUIRED INVESTMENTS

**\$410 000**

MIN. TICKET SIZE

**\$250 000**

PROFITABILITY

**6%**

PAYBACK PERIOD

**4 years**

**TRUDENT, A DENTAL CLINIC MANAGEMENT SYSTEM, WHICH HELPS TO FULLY AUTOMATE DOCUMENTATION MANAGEMENT, NEEDS SEED INVESTMENTS**

[see more](#)

 YEREVAN



← EXIT

<https://investin.am/investment-projects/>





# **AGRO-PROCESSING SECTOR**



# 2,600,000,000\$

Annual Revenue

# 6500 companies

15% Foreign, 85% Local

# 38%

Average Export Growth



# Investment Incentives

## Special tax break for Agro Produce

**Agricultural producers with annual sales < \$220.0000, 0% profit tax, 0% VAT**

## Intensive gardens subsidies

**Intensive gardens with at least 3ha for apricots, apples, pistachio, etc., receive 50% reimbursement of construction costs**

## Smart Farms subsidies

**Smart farms with at least 50 cows in stock may receive 50% reimbursement of construction costs**

# Investment Incentives

## Leasing subsidies for equipment

Equipment for agro can be bought through subsidized leasing instrument with up to 0% interest rate

## High-tech greenhouse subsidies

High-tech greenhouses for vegetables and berries can receive reimbursement of up to 70% of construction costs

## Borderline village/area tax break

Agro-processing factories in the borderline villages and cities of Armenia pay 0% profit tax, 0% VAT

# Success Cases



PAUL HOBBS  
WINERY



SPAYKA



Mark Sevouni  
URBAN CHOCOLATIER



Grand Candy



Van Ardi

greenfood



TRINITY CANYON  
VINEYARDS



ARARAT

maison de chocolat

gourmet **dourmé** գուրմէ դուրմէ  
handmade in Armenia

FOOD  
MAYIRI



ARMENIA WINE



# **AGRO INVESTMENT PROJECTS**

NUFARM TECH LLC

invest   
business platform

# 5th Generation Tomato Greenhouse

REQUIRED INVESTMENTS

**\$337 000**

MIN. TICKET SIZE

**\$100 000**

PROFITABILITY

**25%**

PAYBACK PERIOD

**6 years**

**COMPANY PLANS TO ESTABLISH 5TH GENERATION GREEN-  
HOUSE WITH SMART FARMING TECHNIQUES AND  
AI-POWERED PREDICTION MODELS**

[see more](#)

 ARARART

SHAMSHADIN ECO MEAT P/C



# Shamshadin Eco Meat Production Expansion

REQUIRED INVESTMENTS

**\$832 250**

MIN. TICKET SIZE

**\$350 000**

PROFITABILITY

**12%**

PAYBACK PERIOD

**5 years**

**THE COMPANY PLANS TO EXPAND ITS PRODUCTION OF MEAT PRODUCTS AND REQUIRES ADDITIONAL INVESTMENTS**

[see more](#)





# Honey - based Eco Product Manufacturing

REQUIRED INVESTMENTS

**\$681 250**

MIN. TICKET SIZE

**\$200 000**

PROFITABILITY

**16%**

PAYBACK PERIOD

**5 years**

SHAMSHADIN ECO MEAT IS PLANNING TO SET **HONEY-BASED PRODUCTS PRODUCTION IN NAVUR, TAVUSH** AND REQUIRES INVESTMENTS

[see more](#)

 TAVUSH



<https://investin.am/investment-projects/>



# RENEWABLE ENERGY SECTOR



# 500 MW

Solar PVs on the way through FDIs  
to existing 365 MW

# 325 days of sun

30% of Armenia's territory cover one of  
Highest solar intensity in Europe

**From 0 to 2.2%**

Generated through renewables  
within 5 years. For next 5 years: 15%



# Investment Incentives

## Liberalized Electricity Market

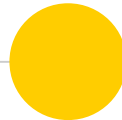
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Armenia's Electricity market has been liberalized allowing for direct sales between parties

## Guaranteed Sales of produce

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Electricity produced through the renewables are guaranteed purchased by the Government for 20 years at feed-in-rates



# Success Cases





# RENEWABLE INVESTMENT PROJECTS

# 5.8 MW Kharberd Solar PV in Armenia

REQUIRED INVESTMENTS

**\$5 244 000**

MIN. TICKET SIZE

**\$1 000 000**

PROFITABILITY

**30%**

PAYBACK PERIOD

**12 years**

OUTSOURCING THE LAND PLOT FOR THE **ESTABLISHMENT OF  
5.8 MW SOLAR PV IN KHARBERD, ARMENIA**

[see more](#)

 **ARMENIA**





<https://investin.am/investment-projects/>

A wide-angle, high-angle photograph of a large, modern manufacturing factory. The space is filled with industrial machinery, including sewing machines and conveyor belts, arranged in a grid-like pattern. Several workers in blue shirts are visible, engaged in various tasks. The ceiling is high and features a complex network of pipes, ducts, and industrial lighting fixtures. The overall atmosphere is one of a busy, organized industrial environment.

# MANUFACTURING SECTOR



# \$500,859,000

Annual Revenue

# 4062 companies

Medium & Large-sized

# 12%

Average Annual Growth



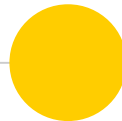
# Investment Incentives

## Subsidized Leasing for Equipment

Equipment for manufacturers can be bought through subsidized leasing instrument with up to 0% interest rate

## 3-year VAT postponement for equipment

For imported equipment from 3<sup>rd</sup> countries VAT payment can be postponed by 3 years



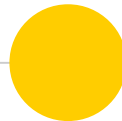
# Investment Incentives

## 0% customs for raw materials & equipment

Equipment and raw materials imported from 3<sup>rd</sup> countries can receive 0% customs privilege

## Borderline special tax regime

In case of manufacturing activities in the borderline areas of Armenia, 0% profit tax, 0% VAT.



# Success Cases

LIQVOR  
*pharmaceuticals*



*Cigaronne*



ZARA



AZAD  
PHARMACEUTICALS

ARPIMED

Melante



*harry*

ANITEX  
HOME & HOTEL TEXTILE



ALEX  
*textile*

SWESS

PROJ  
AL  
HOME

TOSP  
EST 1947



# MANUFACTURING INVESTMENT PROJECTS

ARMBASALT LLC



# Armbasalt Factory Expansion

REQUIRED INVESTMENTS

**\$20 000 000**

MIN. TICKET SIZE

**\$5 000 000**

PROFITABILITY

**28%**

PAYBACK PERIOD

**10 years**

**EXPANSION OF THE LEADING FIBER MANUFACTURER IN THE REGION WITH A PATENT FOR ITS OWN TECHNOLOGY OF CONTINUOUS BASALT FIBER PRODUCTION. THE COMPANY NEEDS INVESTMENTS FOR EXPANSION.**

[see more](#)





# Lalunz Textile Factory Expansion

REQUIRED INVESTMENTS

**\$340 000**

MIN. TICKET SIZE

**\$180 000**

PROFITABILITY


**16%**

PAYBACK PERIOD

**4 years**

WITH SALES VOLUME INCREASING 7 TIMES WITHIN 3 YEARS,  
LALUNZ TEXTILE IS LOOKING FOR INVESTMENTS TO EXPAND

[see more](#)

 YEREVAN

MOTSAK DRONE MANUFACTURING LLC



# Motsak Military Drones Manufacturing in Armenia

REQUIRED INVESTMENTS

**\$1 600 000**

MIN. TICKET SIZE

**\$160 000**

PROFITABILITY

**17%**

PAYBACK PERIOD

**4 years**

MOTSAK IS SET TO EXPAND MANUFACTURING OF SEMI-AUTOMATIC  
DRONES OF THE THIRD GENERATION IN ARMENIA AND NEEDS INVEST- [see more](#)





<https://investin.am/investment-projects/>

The image shows the ruins of the Horeca Sector, a collection of ancient stone structures with columns and arches. In the background, a large, snow-capped mountain, Mount Ararat, rises against a clear blue sky. A yellow banner with the text 'HORECA SECTOR' is overlaid on the center of the image.

# HORECA SECTOR



**\$303,000,000**

Annual Revenue

**2,000,000**

Tourists

**17 new destinations**

For as low as 30 EUR

**4x growth**

within 10 years



# Investment Incentives

## Subsidies on infrastructure

In case of at least \$400,000 investments in hotel construction, 30% of reimbursement of construction costs related to water, electricity, roads, etc.

## Simplified tax regime for restaurants

Irrespective of annual sales, the restaurants, cafes, bars pay 0% profit tax, 0% VAT, only 4% sales tax from annual turnover

# Success Cases

AirArabia  
العربية للطيران

Austrian

AEGEAN



WIZZ

HYATT®

Radisson BLU



Hilton

Condor



FLYONE

Marriott  
HOTELS · RESORTS · SUITES

flydubai • Holiday Inn

POLISH AIRLINES

LOT



Lufthansa

FlyArna  
Armenian national airlines



transavia

RAMADA®

The background of the slide features a clear blue sky and a large, snow-capped mountain peak. In the foreground, there are the ruins of an ancient stone building with several columns and arches. A yellow banner is overlaid on the center of the image, containing the text 'HORECA INVESTMENT PROJECTS' in bold, black, uppercase letters.

# **HORECA INVESTMENT PROJECTS**



RECYCLE DEVELOPMENT CJSC

invest   
business platform

# 10x Dilijan Hotel

REQUIRED INVESTMENTS

**\$7 500 000**

MIN. TICKET SIZE

**\$100 000**

PROFITABILITY

**14%**

PAYBACK PERIOD

**3 years**

**ESTABLISHMENT OF PREMIUM-CLASS INDUSTRIAL STYLE  
DESIGNED HOTEL WITH A ROOFTOP LOUNGE, SWIMMING  
POOLS, INDOOR GARDEN, ETC. WITH 15 INVESTORS ALREADY  
AVAILABLE, COMPANY IS LOOKING TO SELL 60 TICKETS**

[see more](#)

 TAVUSH

ARDVI LLC



# Ardvi Freelancers' Hub

REQUIRED INVESTMENTS

**\$1 035 000**

MIN. TICKET SIZE

**\$150 000**

PROFITABILITY

**24%**

PAYBACK PERIOD

**5 years**

**FREELANCERS' HUB TO BE ESTABLISHED IN THE ARDVI VILLAGE ON A 3HA LAND, THE COMPANY NEEDS INVESTMENTS TO START CONSTRUCTION**

[see more](#)



INVESTIN.AM

VINECLIFF LLC



# Vine Cliff Hotel in Areni

REQUIRED INVESTMENTS

**\$445 000**

MIN. TICKET SIZE

**\$220 000**

PROFITABILITY

**14%**

PAYBACK PERIOD

**7 years**

THE COMPANY PLANS TO ESTABLISH **VINECLIFF BOUTIQUE HOTEL IN ARENI ON THE LAND OF 700SQ.M.** AND IS LOOKING FOR INVESTMENTS

[see more](#)



VAYOTS DZOR



# How to invest in Armenia?

Check <https://investin.am>

1

Choose profitability rate  
and other parameters

3

Contact the owner of the  
company and check  
business plan

5

2

Choose the sector of  
interest

4

Check companies which  
underwent due diligence

6

Invest in the selected  
investment project and  
grow in Armenia

# EXPORTARMENIA.COM

B2B Certified producers in Armenia



# +1000 Armenian products for export all at [investin.am](https://investin.am)

✓ Access to 1.5 bln market with 0% customs duties

✓ Quality price good ratio for targeted markets

✓ Export experience of +10 years in external markets

CHECK EXPORT CATALOGUE WITH +1000 PRODUCTS READY FOR B2B SALES, REGISTER AND PLACE YOUR ORDERS

[see more](#)

BACON PRODUCTS LLC



# Bacon Products

INTERESTED TO EXPORT TO

**AUSTRIA, BELGIUM, CHINA, CROATIA, EGYPT, ESTONIA, FINLAND,  
ITALY, JAPAN, KOREA, MALAYSIA, MALTA, PORTUGAL, US, ETC.**

EXPORT EXPERIENCE

**9 years**

PRODUCT CATEGORY

**Meat And Fish Products**

[see more](#)

HORIZON JEWELRY LLC



# Lazoor Jewelry

INTERESTED TO EXPORT TO

**AUSTRIA, BELGIUM, CROATIA, ESTONIA, FRANCE, GERMANY,  
ITALY, KAZAKHSTAN, KUWAIT, QATAR, ROMANIA, UAE, US, UZBEKISTAN ETC.**

EXPORT EXPERIENCE

**6 years**

PRODUCT CATEGORY

**Jewelry & Co**

[see more](#)



NOAHS ORCHARDS DISTILLING COMPANY LLC

invest   
business platform

# Aralez Brandy

INTERESTED TO EXPORT TO

**BELARUS, BULGARIA, CANADA, CHINA, CYPRUS,  
ESTONIA, FRANCE, GERMANY, GREECE, ITALY, ETC.**

EXPORT EXPERIENCE

**3 years**

PRODUCT CATEGORY

**Alcoholic Beverages**

[see more](#)

BRUTAL LLC



# Bold Men

INTERESTED TO EXPORT TO

**BELARUS, CANADA, CHINA, CZECH REPUBLIC, FRANCE, GEORGIA,  
GERMANY, HUNGARY, INDIA, JAPAN, LEBANON, RUSSIA, SPAIN, ETC.**

EXPORT EXPERIENCE

**5 years**

PRODUCT CATEGORY

**Beauty & Care**

[see more](#)

EDNA LLC

# Darman tea

INTERESTED TO EXPORT TO

**FRANCE, GERMANY, QATAR, SWITZERLAND,  
THE NETHERLANDS, UNITED ARAB EMIRATES, ETC.**

EXPORT EXPERIENCE

**4 years**

PRODUCT CATEGORY

**Juices & Drinks**

[see more](#)

ARIDES LLC



# Arides

INTERESTED TO EXPORT TO

**AUSTRIA, BELGIUM, CZECH REPUBLIC, DENMARK,  
ESTONIA, EGYPT, FINLAND, FRANCE, GERMANY, LATVIA, ETC.**

EXPORT EXPERIENCE

**6 years**

PRODUCT CATEGORY

**Healthcare**

[see more](#)

HIN ARENI CJSC

# Hin Areni Wine

INTERESTED TO EXPORT TO

**AUSTRIA, CHINA, GERMANY, HONG KONG, ITALY, JAPAN,  
KOREA, POLAND, SINGAPORE, UAE, ETC.**

EXPORT EXPERIENCE

**8 years**

PRODUCT CATEGORY

**Alcoholic Beverages**

[see more](#)

LIQVOR LLC



# Liqvor Pharmaceuticals

INTERESTED TO EXPORT TO

**ARGENTINA, BOLIVIA, CHAD, CONGO, ESTONIA, ETHIOPIA, KENYA,  
LIBYA, LATVIA, KUWAIT, SUDAN, UAE, VIETNAM, ETC.**

EXPORT EXPERIENCE

**30 years**

PRODUCT CATEGORY

**Healthcare**

[see more](#)



# Thanks You!

## Any **questions** ?

You can find me us

- FB: Invest in Armenia
- LinkedIn: Invest in Armenia
- Webpage: <https://investin.am>
- Email: [register@investin.am](mailto:register@investin.am)